



**FOR IMMEDIATE RELEASE**  
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**STURDY MEMORIAL HOSPITAL EARNS REGIONAL  
AWARDS FOR ADVERTISING AND WRITING**

ATTLEBORO, MA, June 8, 2015 – Sturdy Memorial Hospital was among the winners at this year's New England Society for Healthcare Communications (NESHCo) Lamplighter Awards held recently in Boston, MA. The Hospital was recognized with a Silver "Advertising/Total Campaign" Lamplighter Award for its 2014 Amazing Medicine campaign, which involved numerous print, online, radio, and outdoor advertisements. Sturdy was also recognized with an Award of Excellence in the "Other - Writing Produced In-House" category for a website article, "Cut Out for the O.R.: Surgeons at Sturdy Talk Experience, Patients Share Their Stories".

The New England Society for Healthcare Communications is a regional organization for marketing and communications professionals in the health care field. According to Jill McDonald Halsey, NESHCo president, "being recognized by the New England Society of Healthcare Communications has taken on its own stature as an acknowledgement of excellence in marketing, communications, advertising and overall strategy."

Sturdy Memorial Hospital is a full-service, not-for-profit acute care community hospital in Attleboro, Massachusetts.

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