

FOR IMMEDIATE RELEASE
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**STURDY MEMORIAL REMODELS MAMMOGRAPHY SUITE;
BEGINS OFFERING DIGITAL MAMMOGRAPHY**

ATTLEBORO, MA, January 2, 2007 – Sturdy Memorial recently remodeled its Mammography Suite with warm tones and soft lighting to make the mammography experience more comfortable for patients. The Hospital also upgraded its mammography technology and now offers digital screening and diagnostic mammograms.

There are several benefits of digital mammography.

- Up to 40% less radiation dose over standard mammography.
- Fewer callbacks or retakes for additional images because images can be enhanced with the computer.
- Results are seen more quickly.
- Doctor can electronically manipulate images for a more accurate diagnosis.
- There can be better access amongst physicians because digital mammograms can be electronically transmitted to another physician for viewing or printing.

Breast cancer is the second leading cause of cancer-related deaths among women, following lung cancer. Early detection saves lives. Women should start doing monthly breast self-exams in their 20s. The American Cancer Society recommends that women in their 20s and 30s have clinical breast exams at least every three years. Women 40 and over should have a yearly screening mammogram and clinical breast exam.

Sturdy Memorial Hospital provides confidential, expert mammography services six days a week. For more information, call 508/236-7730.

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