

**FOR IMMEDIATE RELEASE
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**THE PHYSICIANS OF STURDY MEMORIAL NAMED
TO HARVARD PILGRIM HEALTH CARE “HONOR ROLL”**

ATTLEBORO, MA, January 11, 2007 – Harvard Pilgrim Health Care (HPHC) has named the Physicians of Sturdy Memorial Hospital to their “honor roll” for the fourth consecutive year. Dr. Peter B. Johnson, an internist and Medical Director of Sturdy Memorial Associates, accepted the award on behalf of the physicians at a recent award ceremony.

The Physicians of Sturdy Memorial Hospital were recognized for achieving exceptional results in their approach to disease prevention and the treatment of chronic illness in both adult and pediatric patients. They received this honor “With Distinction” status for performing at or above the 90th percentile in all measures.

Physician groups are selected for the ‘honor roll’ based on clinical performance measures against national standards set by HEDIS® (Health Plan Employer Data and Information Set), a tool developed for the National Committee for Quality Assurance (NCQA) to assess the clinical performance of doctors and other medical professionals.

Sturdy Memorial Associates is comprised of eleven practices that are affiliated with Sturdy Memorial Hospital.

Sturdy Memorial Hospital is a full-service, independent, financially stable, non-profit acute care community hospital in Attleboro, Massachusetts.

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