



**STURDY**  
MEMORIAL HOSPITAL

**FOR IMMEDIATE RELEASE**  
**October 9, 2012**

**For More Information Contact**  
**Public Relations at 508-236-8020**

**DR. BRUCE AUERBACH PROMOTED  
TO VICE PRESIDENT AND MEDICAL DIRECTOR  
OF STURDY MEMORIAL HOSPITAL**

ATTLEBORO, MA, October 9, 2012 – Effective October 1, 2012, Bruce Auerbach, MD, FACEP, is the Vice President and Medical Director of Sturdy Memorial Hospital. Previously the Vice President and Chief for Emergency and Ambulatory Services, Dr. Auerbach now fulfills all of the responsibilities of Medical Director as well as continues to manage the departments of Cardiac Rehabilitation, Oncology, Wound Management Services, the MS Clinic, the Attleboro School Based Health Clinic, Physical Therapy, Speech Therapy, Sturdy Plus Clinics, and Facilities Services at the Hospital. He also represents Sturdy on the board of Shields Radiation Oncology Center – Mansfield, which is a partnership with Sturdy Memorial Hospital and Morton Hospital.

Dr. Auerbach is an accomplished, board certified Emergency Medicine physician who has held a leadership position at Sturdy since 1987. He has numerous professional appointments and has received many regional and national awards for his leadership and dedication in the field of Emergency Medicine. A past president of both the Massachusetts Medical Society and the Massachusetts Chapter of ACEP (American College of Emergency Physicians), Dr. Auerbach received several honors and awards including ACEP's James D. Mills Outstanding Contribution to Emergency Medicine award in 2009 and a "Hero of Emergency Medicine" recognition in 2008. Dr. Auerbach received his medical degree from Temple University School of Medicine and completed his residency training in Emergency Medicine at Harbor-UCLA Medical Center.

Sturdy Memorial Hospital is a full-service, independent, financially stable, not-for-profit, acute care community hospital in Attleboro, Massachusetts.

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