

Mansfield Arts in the Park



A Trip to Jane & Paul's Farm in Norfolk



Medical Assistant Training Program



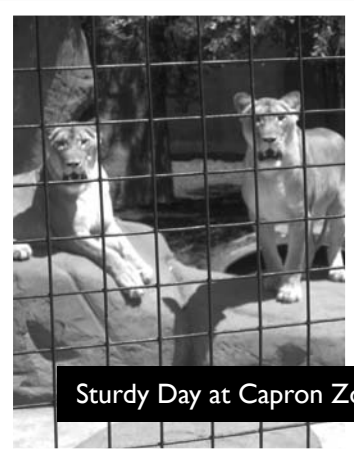
Blood Pressure Screening



Attleboro Health Career Pathways



Sturdy Day at Capron Zoo



# Community Benefits

Sturdy Memorial Hospital exists for the benefit of our communities; to deliver high quality, safe care, efficiently and with compassion. We are a not-for-profit organization.

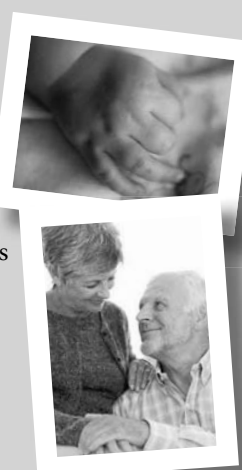
One of the members of the Sturdy Memorial Foundation suggested that people may not know the extent of Sturdy's financial contributions to its host and surrounding communities. We now share that information annually. The Hospital's employees and medical staff are involved in a wide variety of activities that benefit our neighbors. Following are some of the programs we participated in during Fiscal Year 2008.

## Patient Education And Support

We reach hundreds of patients and their caregivers each year through free education and support programs. Giving people a forum to discuss concerns, and helping them cope and better manage their health issues, is important to their overall well being.

**Estimated value – \$22,000**

- Breast Cancer Support Group
- Breastfeeding Classes
- Breastfeeding Support Group
- Breathing Club
- Cancer Information Line
- Cancer Support Group
- Childbirth Education Programs
- CPAP Support Group
- Cradle Care 24-hour Info Line
- Diabetes Education
- Diabetes Support Group
- Infant Massage
- Lactation Consultation
- Look Good, Feel Better
- Multiple Sclerosis Advocacy/Home Visits
- Multiple Sclerosis Caregivers Support Group
- Multiple Sclerosis Support Group
- New Moms Group
- Nutrition Education and Outreach
- Older Driver Evaluation Program
- Ostomy Support Group
- Parkinson's Exercise and Wellness Group
- Partners & Caregivers of Patients with Cancer Support Group
- Perinatal Bereavement Services
- Prostate Cancer Support Group
- Sleep Apnea Educational Programs & CPAP Fair
- Stroke Support Group
- Visually-Impaired Support Group



## A Resource For Professional Education

It is important to have educational opportunities available in the community for health care professionals.

**Estimated value – \$92,000**

- Advanced Cardiac Life Support Training
- Basic Arrhythmia Classes
- Basic Cardiac Life Support Training
- EMS Education and Training – *Sturdy emergency physicians provide medical control/supervision for eight communities – Attleboro, North Attleboro, Norton, Mansfield, Plainville, Foxboro, Seekonk, and Rehoboth – at no charge to those communities.*
- Our annual estimated expenditure for this in-kind service is approximately \$80,000.
- Health Agent Educational Programs
- Nursing Education Programming

## Community Events

Sturdy hosted or participated in more than 20 community, family-oriented events in our service area in fiscal 2008. In addition, sports sponsorships were secured in 11 towns.

**Estimated value – \$52,000**

- Attleboro Halloween Party
- Cancer Survivors' Day Celebration
- Foxboro Family Night
- Kids' Parties
- Mansfield Arts in the Park
- Mansfield Concert Series
- Mansfield Movies Under the Stars
- Multiple Sclerosis Family Fun Day
- Multiple Sclerosis Walk Sponsorships
- Norton Concert Series
- Plainville Fall Festival
- Rehoboth Youth Soccer BBQ
- Seekonk Council on Aging Bingo
- Sports Team Sponsorships
- Sturdy Day at Capron Park
- A Trip to Jane & Paul's Farm in Norfolk
- Volunteer Day Lunch
- YMCA Healthy Kids Days



## Mentoring The Youth Of Our Communities

We serve medical and nursing students as well as student interns from more than 50 schools and colleges.

**Estimated value – \$200,000**

- Attleboro High School Career Day
- Bristol Community College
- Brown University Medical School Preceptor Program
- Future Nurses' Day
- North Attleboro High School Career Day
- Norton High School Career Fair
- Student Intern/Extern Programs
- Student Shadowing Programs
- Summer of Work and Learning Program
- Take Our Children to Work Day
- Tri-County PCA Cooperative Education Program
- Wheaton College Shadowing Program

## Uncompensated Care – \$4,700,000

Sturdy provides care regardless of patients' ability to pay. Even with health care reform, we delivered **\$4.7 million** of care for which we received no compensation.

## An Ounce Of Prevention

We venture to keep the members of our communities informed, healthy, and safe via programming that focuses on prevention.

**Estimated value – \$19,000**

- AARP 55 Alive Driving Course
- Babysitter Training
- Cancer Screenings – Cervical, Prostate, and Skin Cancer
- CPR Classes
- Community Wellness Fairs
- First Aid Training
- "HealthyChoices" Program for School Children
- Healthy Heart Fair
- Health Screenings
- Medical Profile Cards
- Orthopedic Health Lectures
- Poison Control and Prevention Kits
- Vascular Health Screening
- Vial of Life
- Wheaton College Wellness Fair

## Public Service

Promoting the importance of healthy lifestyles, proper eating and exercise, educating people about the signs and symptoms of stroke, and how to respond, sharing information to help others live better and safely, and working to prevent adverse social and physical outcomes were the major goals of our 2008 public service initiatives.

**Estimated value – \$116,000**

- Activate Attleboro, in partnership with Attleboro YMCA
- American Red Cross Blood Drives
- Attleboro High School-Based Health Center – *the Health Center's mission is to promote good health for better learning by facilitating increased access to health care for adolescents. This service is funded by the Hospital at a cost of \$28,000 per year.*
- Attleboro YMCA Corporate Step Challenge
- Emergency Preparedness Awareness/Community Education – Sturdy not only educates every member of its staff, but extends that education to the public via area civic organizations.
- Employee Food Drive
- Fresh Start Prescription for Health Program
- Health Care Reform Education/Enrollment
- MADD Red Ribbon Project
- Newspaper in Education Sponsor
- Physician Referral Line
- Safety Helmet Donations to Town Safety Officers
- Speaker's Bureau – *we make our experts available to local groups such as the senior centers, church groups, and parent groups, so that they may bring timely health care topics and education to their respective memberships. Sturdy clinicians are also commonly sought after and contribute to health care news at local, state and, sometimes, national levels.*
- Stroke Public Education
- Free Valet Parking – *patients and visitors appreciate this convenience, which costs the Hospital \$54,000 each year.*



## Sharing Our Expertise

Collaboration with and appointments to the Boards of community organizations allows Sturdy staff to share their expertise. Following are some of them.

**Estimated value – Unknown**

- American Cancer Society
- Area Community Council Board
- Attleboro Council on Aging Board
- Attleboro Area Chamber of Commerce Board
- Attleboro Area School to Career Partnership Board
- Attleboro Arts Museum Board
- Attleboro Rotary Club
- Attleboro YMCA Board
- Bristol County Homeland Security Task Force
- Hockomock Area YMCAs
- Larson Senior Center
- Massachusetts Service Alliance
- National Multiple Sclerosis Society
- Region 5 Hospital Consortium for Emergency Preparedness
- Ronald McDonald House Board
- Southeastern Massachusetts Homeland Security Regional Council
- Tri-County Regional Vocational Technical High School Advisory Board
- United Way Board

